

## INTRODUCING COMMUNITY CARE!

# EARN INTEREST ON YOUR NON-PROFIT CHECKING ACCOUNT AND IMPROVE YOUR DONATIONS!



As a community driven organization, Empire State Bank is always seeking ways in which we can work more closely with our local businesses, consumers and charities. That's why we are proud to introduce "Community Care". It's a program dedicated to helping our non-profit neighbors. Here's how it works.

### IT ALL BEGINS WITH GREAT INTEREST CHECKING!

Our new Community Care Checking Account will guarantee you:

- No fees or monthly charges
- No per check charges
- No fees on returned Check Deposits
- Remote Deposit Service - Deposit checks online from your office
- Free Online Cash Management
- Discount on Wire Processing
- Free Night Deposit Processing
- Free Online Banking /Bill Pay
- Merchant Card Processing at preferred rates

Plus, unlike all other "nonprofit" checking accounts, Your Community Care Checking Account

will pay you a very competitive rate of interest each month... based upon the balance in your account!

### HELP IN MARKETING YOUR ORGANIZATION !

There are a variety of ways in which Empire State Bank will assist you in reaching the community.

First, having your checking right at the bank means it will be easy for any of our customers to make a donation. So, if they write a check while at the bank, we'll automatically deposit that check immediately into your Community Care Checking Account!

Next, we will create a special statement stuffer/lobby handout that will help customers know about our Community Care program, and advising them about how easy it can be to make a donation...to their favorite cause right at the bank.

Third, we will link your web site to ours to help you get more exposure.

Finally, each month, we'll let local charities set up a display in each of our local branch lobbies...so that they can easily reach our customers.

### YOUR EMPLOYEE ADVANTAGE!

As a participating member of Community Care your employees will also gain an advantage as well, with a variety of personal banking benefits including-

- FREE** Checking...no minimum balance with unlimited check writing
- FREE** first order of standard checks
- FREE** Debit Card
- FREE** Cashiers Checks
- FREE** 24 Hour Telephone banking
- FREE** Internet Banking
- FREE** Bill Pay
- FREE** Notary Service
- FREE** online Banking/BillPay

### SPECIAL BONUSES

- Cash bonus on Direct Deposit (Including Employee Payroll)
- Bonus rates on Savings

**50% DISCOUNT** - On any size Safe Deposit Box, where available

**DISCOUNT**- On Residential Mortgage Closing costs up to \$250.

### FOR MORE INFORMATION!

For more details please speak to a branch manager at an office near you.

**WEB SITE [WWW.ESBNA.COM](http://WWW.ESBNA.COM)**

**MEMBER FDIC**

**EQUAL HOUSING LENDER**



### Branch Offices:

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