



For Immediate Release

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EMPIRE STATE BANK INTRODUCES THE NEXT GENERATION OF BUSINESS BANKING CONVENIENCE

Newburgh, New York, October 2, 2007 – Empire State Bank (the “Bank”), a wholly-owned subsidiary of ES Bancshares, Inc. (OTCBB: ESBS), today announced the launch of DepositNow!, its new remote deposit service designed exclusively for business banking customers.

DepositNow!® provides small businesses and professional practices with an enhanced cash management tool that expedites their ability to convert paper checks to immediate deposits into their bank accounts from the convenience of their offices. Businesses can now simply scan and electronically transmit digital images of their check deposits which are then posted directly to their Empire State Bank checking account. In addition to streamlining a company’s handling of its customers’ check payments, DepositNow! eliminates the need for business customers to spend time physically bringing their checks to a bank branch for deposit. This hassle-free service provides Empire’s business customers with increased convenience and security, greater efficiency in recognizing customers’ check payments as deposits and eliminates the costs and lost productivity involved with physical trips to the bank.

“With the many demands and time pressures already faced on a daily basis by those who are managing the finances of a business or professional practice, we believe it is important for us to find ways to help our business clients save time by enhancing their banking experience--that’s why we’ve introduced DepositNow!, our new remote deposit service,” said Phil Guarnieri, Empire’s President and Chief Operating Officer. “We’re thrilled with the early reception of the service by customers and pleased to see an increasing number of them benefiting from all the advantages that DepositNow! has to offer,” he added.

DepositNow! is available to all Empire State Bank business checking customers and it is provided free of charge to qualified customers. Once enrolled, customers are provided with a complimentary check scanner that can be used along with any ordinary laptop or desktop personal computer to send electronic images of their checks to Empire for deposit to their business account any time of day, seven days a week. In addition to simultaneously capturing electronic images of both sides of a scanned check, DepositNow! customers can also use its QuickBooks® interface to automatically balance their books by matching their clients’ check payments with their associated invoices.

About Empire State Bank

Empire State Bank, N.A. is a nationally chartered stock commercial bank that was founded in 2004. The Bank operates as a community-oriented institution offering a broad array of financial services to meet the needs of the communities it serves. The Bank is headquartered in the town of Newburgh in Orange County, New York and operates an additional branch in the city of New Paltz, Ulster County, New York, and two loan production offices, one in the New York City borough of Staten Island, New York, and one in the village of Lynbrook in Nassau County, New York. The Bank’s deposits are insured up to the maximum allowable amount by the Bank Insurance Fund of the FDIC. For more information, visit the Bank’s website at www.esbna.com.